



Terms of Reference

ROLE SPECIFICS

Position title	Global Strategic Communications Advisor
Reporting to	EQI Co-CEO & Founder – Emma Fulu
Location	Remote – open to international applicants
Work type	Contractor - This position will commence as soon as possible & involves approximately 3 days of work, project dependant

ABOUT EQI

The Equality Institute (EQI) is a global feminist agency working to end violence against women and girls.

We are values-driven and underpinned by feminist principles in the ways we work and how we conduct ourselves. We actively apply an understanding of intersectionality in our work and are committed to having diversity reflected in our workplace.

Learn more about us and what we do in this [video](#).

SCOPE

This is an exciting new opportunity for a strategic communications and advocacy specialist to be a dynamic force driving the strategic communications for three major global Gender-Based Violence (GBV) programs. This work involves developing strategic policy advocacy and communications strategies, crafting compelling and inclusive messaging that resonates with diverse stakeholders, and leading key projects with global partners across time zones, including the US and UK. Working directly with EQI Co-CEO and Founder, Emma Fulu, the position demands innovation and creativity in developing communications strategies and content with the diverse project partners.

VALUES

Strive for Equality
Stay Curious
Be Courageous
Find the joy

Responsibilities include developing strategies, content and campaigns, stakeholder consultation and management, social media coordination, contributing to flagship reports, and ensuring consistent, impactful communication. An additional aspect of this role is capacity building and technical support, delivering training and advice to partners, enhancing their own strategic communications and advocacy capabilities.

By producing effective strategies, and accessible and engaging products, the Advisor will ultimately drive action to prevent gender-based violence.

KEY DELIVERABLES

1: Strategic Communications

- Drive the strategic communications agenda for three key global Gender-Based Violence (GBV) programs.
- Develop and implement innovative and inclusive strategic communications strategies.
- Ensure communications and advocacy strategies are fit-for-purpose, meeting stakeholder needs.
- Oversee the design and development of diverse communication products, such as infographics, social media posts, policy briefs, videos, webinars, and podcasts.
- Translate and synthesize research findings into accessible communications products for policy makers, practitioners, and the general public.
- Develop key messages tailored to different target audiences, including donors, policy makers, and the public.
- Contribute to and coordinate inputs into flagship reports for various programs.
- Develop and oversee social media strategies, including content creation and review.

2: Project and Partner Leadership

- Coordinate with global partners across different time zones, including the US and UK.
- Work with and manage consultants, such as designers and web developers, to deliver communication products.
- Coordinate and attend high-level policy events, launches, and meetings.
- Engage stakeholders to develop collective messages for the GBV prevention field.

3: Training and Support

- Deliver training and technical support to partners to enhance their strategic communications and advocacy capabilities.

KEY CAPABILITIES:

- Demonstrated expertise in the strategic communications field with experience in the VAWG and GBV sector globally, particularly in Low- and Middle-Income Countries.
- Excellent writing and spoken communications skills.
- Operates independently with minimal oversight, ensuring tasks are completed efficiently and effectively.
- Proven ability to manage projects from end to end and proactively communicating with EQI Co-CEO and Founder and project stakeholders.
- Highly skilled in engaging, managing, and maintaining relationships with diverse stakeholders, including global partners, donors, policy makers, and practitioners across different time zones, ensuring inclusivity in messaging.
- Demonstrated expertise in overseeing the creation and development of diverse communication products, including infographics, policy briefs, videos, and social media content.
- Proficiency in translating complex information into accessible, engaging, and actionable communications products tailored to various audiences.
- Experience in delivering training sessions and providing technical support to partners, enhancing their capabilities in strategic communications and advocacy.

HOW TO APPLY

- Follow the link <https://web.martianlogic.com/link/uGq8HYUi9UJDMytI> to apply.
- We ask that you include
 - a resume (no longer than three pages) and
 - a cover letter including direct relevant experience
 - your daily rate

Contact our Snr Manager HR & Operations, Meagan Hunt if you would like:

- to discuss the role further
- require adjustments or would like to discuss access needs as a part of the application and recruitment process

Email hr@equalityinstitute.org. Phone 0451 794 964

- Applications for this role will be reviewed as they are received and close on 12 August, 11:59pm AEST.