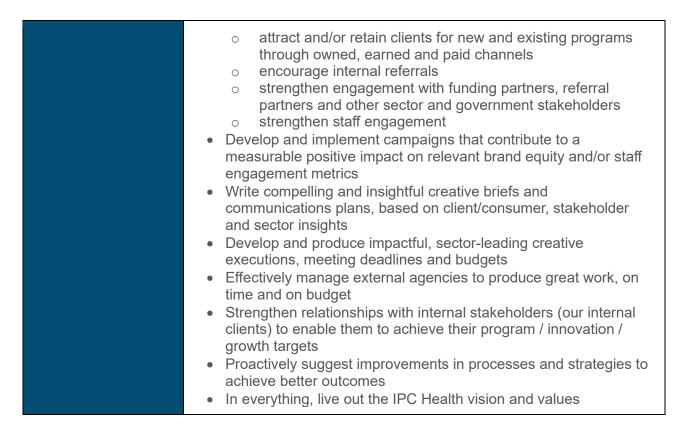




Success Profile

You will make a difference by	Building the reputation and reach of the IPC Health brand to support our growth, by attracting and retaining clients, and strengthening engagement with funding partners, referral partners sector / community allies, and staff.
To succeed, you will need	 A passion for building brands and implementing strategic multichannel marketing communications campaigns; enthusiasm; a desire to learn, grow and continuously improve. Tertiary degree in Marketing, Communications, Advertising or Business. 5+ years' experience in a similar role; not-for-profit experience is desirable but not essential Strong written and verbal skills; the ability to engage and influence internal and external stakeholders A demonstrated capability to be proactive and lead by example Experience using MS PowerPoint to create compelling comms plan and campaign evaluation presentations; MS Planner for project management
You will improve and promote One Team IPC Health by	 Acting with purpose, measuring our results, and celebrating achievements (We make a difference) Going above and beyond, demonstrating understanding and respect for our communities and each other (We are passionate) Learning, experimenting and innovating (We are creative)
We will contribute to your success by	 Providing opportunities for you to share what is important to you, your wellbeing, and what you need. Aligning the contribution you make to IPC Health's strategy. Guiding you in what to do, when and how to do it. Developing your skills with regular feedback and exploring career opportunities. Ensuring you feel fulfilled at the end of each workday. Being committed to maintaining a barrier-free environment for all and welcoming individuals of diverse backgrounds, including but not limited to, those from the Aboriginal and Torres Strait Islander, Culturally and Linguistically Diverse and the LGBTI communities.
Key Deliverables and Measures	 Create compelling and insight-led content for internal and external communications; evaluate its effectiveness Successful delivery of effective and innovative internal and external marketing communications campaigns that:





Team	Communications and Marketing Team
Reports to	Communications and Marketing Manager
Key relationships	 Program / Service Team Leads DIGS Team (Digital Health, Innovation, Growth, SMT)

Our Purpose

Improve quality of life for the people and communities we serve by maximising access to health and wellbeing services.

Our Values







We are passionate

We go above and beyond, demonstrating understanding and respect for our communities and each other.



We make a difference

We act with purpose, measure our results and celebrate achievements.



We are creative

We learn, experiment and innovate

